



john tesh – LIVE

March 21, 2009

PRESENTING SPONSOR (3 MAX)



Concert the event:

brought to you by OnStar

104.9 the River is the home of the very successful John Tesh Radio Show. John is a world-renowned Grammy-nominated musician, a six-time Emmy-award-winning media host, and the author of two best-selling books. On March 21, the River is proud to host an intimate evening concert with John Tesh and allow you to be a PRESENTING SPONSOR of this incredible evening of world class music and entertainment.

the opportunity:

As a Presenting Sponsor, you will receive the following **six weeks** worth of exposure:

- Name as Sponsor in 175 produced promos
 - VALUE: \$8750.00
- Logo on Event Web Page as a Presenting Sponsor
 - VALUE: \$1500.00
- Booth at the concert to promote your company
 - VALUE: \$1000.00
- 2 VIP Tickets which include dinner with John Tesh prior to the concert and VIP seating at the concert
 - VALUE: \$200

total sponsorship value: in excess of **\$11,000**

the investment: **ONLY \$1500.00**

approval:

Name	Title	Date
For		

Name	Title	Date
For WCVO 104.9 the River		